

PLAY ESTATE WINERY

KEY FACTS

Location	507 Skaha Hills Drive, Penticton, British Columbia
Established	2014
Winery Open	2016
Ownership	Stagewest Hospitality
Leadership	Jason Pechet, President, Stagewest
Winemaker	Stephanie Bryers
Manager	Jeannette LeBlanc
Flagship Wines	Sauvignon Blanc Cabernet Franc
Total Case Production	2,500 annually (approximately)
Estate Vineyard	14 acres
Planted	2014
Partner Growers	Lois and Ian King, Kaleden Don Douglas, Kaleden
Key Varieties	Sauvignon Blanc, Cabernet Franc, Viognier, Muscat, Cabernet Sauvignon, Merlot, Semillon, Gewürztraminer, Malbec
Recent Accolades	2020 Lieutenant Governors Awards SILVER 2019 Saignee BRONZE 2019 Viognier
Property Amenities	Vineyard, winery, wine shop, tasting bar (seasonal), bistro (seasonal), events
Media Contact	Jeannette LeBlanc jleblanc@playwinery.com